

MUSIC INDEX

ADVERTISING RATES AND INFORMATION AUTUMN 2006 EDITION

QUARTER BLOCK

128mm HIGH
88mm WIDE

QUARTER HORIZONTAL

64mm HIGH
180mm WIDE

QUARTER VERTICAL

260mm HIGH
42mm WIDE

PREFERRED POSITIONS	
Front Cover (SA)	\$1575
Front Cover (VIC)	\$1050
Inside Front Cover	\$840
Page 3	\$760
Facing Table Of Contents	\$760
ADVERTISING PRICES	
Full Page	\$580
Half Page	\$370
Quarter Page	\$265
Eighth Page	\$170
Spot Colour	\$160
Guaranteed Right Hand Page Position - add 10% loading	
Internet advertising - POA (Available to print advertisers only)	

HALF PAGE VERTICAL

260mm HIGH
88mm WIDE

HALF PAGE HORIZONTAL

128mm HIGH
180mm WIDE

IMAGE AREA

FULL PAGE
270mm X 180mm

TRIM SIZE
297mm x 210mm

BLEED SIZE
307mm x 220mm

EIGHTH PAGE HORIZONTAL

64mm HIGH
88mm WIDE

EIGHTH PAGE VERTICAL

128mm HIGH
42mm WIDE

DEADLINES

AD BOOKINGS: 20 JANUARY 2006

ARTWORK DUE: 30 JANUARY 2006

FOR YOUR INFORMATION

Advertising may not be cancelled after booking deadline date. All advertising is subject to approval by publisher. Advertising must be **prepaid** with artwork. Artwork must be supplied by the advertiser unless the Music Index is specifically contracted to lay out (fee applies).

ARTWORK

Art should be supplied in digital format. Please call to discuss appropriate formats and delivery modes. All PMS colours must equate to CMYK. Colour Proofs must accompany spot colour and full colour advertising.

For advertising bookings, please telephone (08) 8231 4218

Music Index
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